

DISPLAY ADVERTISING ORDER

2011 - 2012 Edition



2337 Frankfort Avenue, Box 101
Louisville, KY 40206
www.frankfortave.com

The Guide to Historic Frankfort Avenue

Business Name: _____

Submit this order with completed Membership Invoice.

Deadlines

- **July 30, 2011** - Commitment Deadline for Display Advertising Order.
- **July 30, 2011** - Discount Rate Payment Deadline. See below.
- **September 1, 2011** - Full Rate Payment Deadline. See below.

Rates

Ad Size	Discount Cost (due July 30th)	Full Cost (due September 1st)
<input type="checkbox"/> 1/8 page (2 5/16" W x 1 25/32" H)	\$570	\$600
<input type="checkbox"/> 1/4 page vertical (2 5/16" W x 3 3/4" H)	\$950	\$1,000
<input type="checkbox"/> 1/4 page horizontal (1 25/32" W x 4 7/8" H)	\$950	\$1,000
<input type="checkbox"/> 1/2 page vertical (2 5/16" W x 7 11/16" H)	\$1,665	\$1,750
<input type="checkbox"/> 1/2 page horizontal (4 7/8" W x 3 3/4" H)	\$1,665	\$1,750
<input type="checkbox"/> Full page (4 7/8" W x 7 11/16" H)	\$2,850	\$3,000

Administrative Use Only

Date Submitted _____

Ad Materials*

- Hard copy and disk enclosed I need assistance, contact me by:

 E-mailed to b.collier@burch.biz ___ Phone ___ E-mail

 Re-run my 2010-2011 ad *Professional ad design is available at no additional cost.
- Please contact Brianne Collier, Burch Associates, Inc. at 895-4881 ext. 108 for assistance with ad design, or submit *Guide* ready materials to b.collier@burch.biz.

Please complete and return this form by Saturday, July 30, 2011. Submit payment by check or provide credit card information according to deadlines above.

Submit form and payment to the Frankfort Avenue Business Association address above.

Pay by: Check Enclosed Credit Card

Credit card information must be entered exactly as it appears on your statement.

Name _____

Address _____ City _____ State _____ Zip _____

Card Type _____ Card # _____ Security Code # _____

Expiration Date _____ Signature _____